

Sukhdeep Singh

Full Stack Developer

About Me

Certified Shopify Developer with over 5 years of hands-on experience in building and optimizing high-converting eCommerce websites using Shopify, WordPress, and modern web technologies. Proven track record of designing responsive landing pages, developing custom sections, integrating third-party APIs, and maintaining websites to ensure optimal performance and user experience. Skilled in HTML, CSS, JavaScript, Liquid, and SEO, with a strong adherence to semantic coding and W3C standards. Experienced in working remotely with international teams and clients, delivering scalable solutions to boost traffic, conversions, and sales.

Work Experience

Shopify Developer at Techies Infotech, Amritsar

August 2021 — July 2022

Roles & Responsibilities:

- Developed custom Shopify themes using Liquid, HTML, CSS, and JavaScript.
- Customized WordPress themes and built WooCommerce product pages and checkout flows.
- Integrated third-party Shopify and WordPress plugins/apps to extend functionality.
- Maintained product catalogs, blogs, and landing pages across both platforms.
- Ensured responsive design, cross-browser compatibility, and optimal loading speeds.
- Collaborated with design and marketing teams for pixel-perfect implementation.

Web Developer at Brand Scale Up Inc (BSUI), Bangalore Karnataka (Remote)

July 2022 — June 2023

Roles & Responsibilities:

- Built and maintained e-commerce stores using Shopify and WordPress/WooCommerce.
- Conducted on-page SEO optimization and implemented metadata, ALT tags, and structured data.
- Integrated Power BI dashboards for real-time analytics and performance tracking.

Details

28, New Gopal Nagar,
Khandwala Chowk
Amritsar, 143001
India
+917347632908
sukhdeep0964@gmail.com

Date / Place of birth

01-04-2001
Amritsar

Nationality

Indian

Social Links

[Linkedin](#)
[Instagram](#)
[Twitter](#)

Skills

Leadership Skills

Microsoft PowerPoint

Leadership

Fast Learner

Ability to Work in a Team

Ability to Multitask

Customer Service

Microsoft Excel

Communication Skills

Microsoft Office

Strong Leadership Skills

Python

Database Management

MySQL

PHP

- Created custom product templates, collection pages, and blog sections for both platforms.
- Set up and managed payment gateways, cart features, and shipping settings.
- Developed custom scripts, shortcodes, and widgets using PHP, Liquid, and JavaScript.

Web Developer at Inweave Studios, Bangalore Karnataka (Remote)

July 2023 — June 2024

Roles & Responsibilities:

- Created responsive and performance-optimized Shopify and WooCommerce sites.
- Used Python for data scraping to collect website URLs and names for internal use.
- Developed reusable theme sections and templates in both Liquid and PHP.
- Customized checkout processes, built product filters, and improved UX.
- Conducted quality assurance, debugging, and regular content updates.
- Integrated third-party APIs, automation tools, and lead tracking solutions.

Sr. Shopify Developer / Consultant at Techrupt Innovations Pvt Ltd , Remote

January 2024 — July 2024

Roles & Responsibilities:

- Designed and implemented Shopify themes using Liquid and theme kit/CLI.
- Created and maintained WordPress-based sites and WooCommerce product catalogs.
- Optimized store speed, performed A/B testing, and installed performance tools.
- Customized cart, checkout, and user flows to improve conversions on both platforms.
- Worked closely with QA and designers to ensure consistent UI/UX delivery.
- Integrated analytics and automation tools like Google Tag Manager
- and Zapier.

HTML & CSS	
JavaScript	
Programming	
Knowledgable in User Interface/ User Experience	
Shopify	
Shopify Plus	
API Integration	
PSD to HTML	
PSD to Shopify	
PSD to Wordpress	
Figma	
Replo	
Unbounce	
Landing Page	
Woocommerce	
SEO	
Reports of CVR & AOV	
Theme Customization	
React JS / Nodejs	
Shopify CLI	
Shopify Checkout Customization	
Shopify Functions	
Headless Shopify Commerce	
Python	
Languages	
English	
Punjabi	
Hindi	

Shopify Developer at Neon Flux LLC, Miami Florida United States (Remote)

July 2024 — May 2025

Roles & Responsibilities:

- Built landing pages from Figma designs using Shopify CLI and WordPress builders.
- Developed custom Shopify sections and WordPress themes with dynamic functionality.
- Integrated APIs, third-party tools (Klaviyo, HubSpot, etc.), and automation workflows.
- Handled ongoing store maintenance, feature upgrades, and bug resolution for both platforms.
- Managed staging environments, client feedback loops, and deployment pipelines.
- Ensured SEO best practices, mobile responsiveness, and accessibility compliance.

Senior Web Developer [Contract] at Vash Studios, Amritsar

July 2025 — August 2025

Roles and Responsibilities :-

- **Full-Stack Solutions Design**
Architected and implemented end-to-end web platforms using Shopify (Liquid), WordPress/WooCommerce (PHP, ACF), React, Node.js, and Python—translating Figma mocks into pixel-perfect landing pages and dynamic sections.
- **Technical Consulting & Roadmapping**
Advised on scalable architecture, optimal tech-stack selection, and phased project roadmaps to align stakeholder priorities with long-term maintainability and growth.
- **API Development & Third-Party Integrations**
Built and secured RESTful APIs; integrated key services (Klaviyo, HubSpot, etc.); and automated data workflows via Python scripts to extract, transform, and synchronize site content at scale.
- **Custom Feature Engineering**
Developed bespoke Shopify sections and WordPress themes—leveraging custom post types, ACF fields, and metafields—to deliver tailored functionality (e.g., taxonomy-based filters, dynamic content blocks).
- **Performance, SEO & Analytics**
Conducted in-depth performance audits, fixed technical SEO errors in Search Console, and optimized Core Web Vitals; implemented on-page SEO enhancements and built e-commerce analytics dashboards for data-driven decision-making.

Hobbies

Listening Music, Watching Movies and Playing games on mobile. Hiking on mountains traveling beach

- **UI/UX & Webflow Enhancements**

Executed targeted UI improvements on Webflow sites—crafting custom components with HTML, CSS, and JavaScript—to boost usability, accessibility, and mobile responsiveness.

- **Ongoing Support & Maintenance**

Managed staging environments and CI/CD pipelines; handled bug fixes, feature upgrades, and client feedback loops; provided cloud deployment strategies and post-launch automation support.

Full Stack Developer at Freelancer, Amritsar Punjab India (Remote)

January 2020 — Present

Roles & Responsibilities:

- Designed and delivered full-stack web solutions using Shopify, WordPress/WooCommerce, React, Node.js, PHP, and Python.
- Consulted on scalable architecture, tech stack decisions, and project roadmaps.
- Built REST APIs, integrated third-party services, and developed custom Shopify/WooCommerce features.
- Provided performance audits, SEO improvements, and eCommerce analytics dashboards.
- Supported clients with bug fixes, automation scripts, and cloud deployment strategies.
- Delivered tailored solutions for international clients across retail, B2B, and digital product sectors.

Education

Bachelor of Computer Application , Guru Nanak Dev University, Amritsar

July 2018 — July 2021

Certifications

Certificate of Appreciation (Star of the Month), Techies Infotech

March 2022

Foundations: Introduction to Product Development Opportunities, Shopify Academy

March 2024

Product Education: Upgrade Shopify Checkout, Shopify Academy

March 2024 — March 2026

Build a Lightweight Full-Stack Headless CMS Using Next.js, Contentful, and GraphQL, LinkedIn

June 2025

SEO Foundations, LinkedIn

June 2025

BigCommerce Essential Training, LinkedIn

November 2022

Shopify Essential Training, Linkedin

November 2022

Google Analytics For Beginners, Google

October 2022 — October 2025

Google Tag Manager Fundamentals, Google

October 2022 — October 2025

Fundamentals of Digital Marketing, Google

September 2022

★ **Projects**

Vash Studios Company

<https://vashstudios.com/>

<https://premierstaff.com/>

<https://eventstaff.com/>

<https://handyfamm.com/>

IGK HAIR BRAND

<https://www.igkhair.com/pages/igk-colors-your-ways>

<https://www.igkhair.com/collections/shop-by-color>

<https://www.igkhair.com/products/permanent-color-kit-test?variant=43740279701548>

<https://www.igkhair.com/products/permanent-color-kit-test-33-variants>

<https://www.igkhair.com/pages/ny-salon>

<https://www.igkhair.com/pages/ny-ues-salon>

<https://www.igkhair.com/pages/miami-salon>

<https://www.igkhair.com/pages/las-vegas-salon>

<https://www.igkhair.com/>

<https://www.igkhair.com/products/igk-permanent-hair-color-kit?variant=39773903224876>

<https://www.igkhair.com/products/color-depositing-mask?variant=40281336447020>

<https://www.igkhair.com/products/good-behavior-spirulina-protein-smoothing-spray>

Remote Pharmacy BRAND

<https://secure.remotepharmacy.com>

IF / THEN BRAND

<https://shopifthen.com>

<https://shopifthen.com/pages/ifthen-story>

PRIMA BRAND

<https://eatprima.com/pages/meet-prima-v1>

<https://eatprima.com/pages/5-reasons-why>

<https://eatprima.com/pages/ancestral-protein-bar>

BSUI Company

<https://www.brandscaleupinc.com/>

TATA BRANDS

<https://tatacoffeesonnets.com/>

<https://www.tatatea1868.com/products/assam-orthodox-malty-black-tea-2>

<https://www.tatatea1868.com/>

Techies Infotech Company

<https://mypartycentre.com/>

<https://partycentre.sa/ar>

<https://www.cozmada.com/>

<https://adventurehq.ae/>

<https://yotreasure.com/>

<https://forever21.ae/>

<https://forever21.my/>

<https://forever21.sg/>

<https://forever21.com.om/>

Medimix Ayurveda BRAND

<https://www.medimixayurveda.com/>

Inweave Studios Company

<https://playbackbone.com/>

<https://magicmind.com/>

<https://firstday.com/>

<https://www.trulybeauty.com/>

<https://www.solawave.in/>

<https://droplette.io/>

<https://www.anyageactivewear.com/>

<https://www.keyethanol.com/>

<https://spacegoods.com/>

<https://hellobonafide.com/>

<https://www.akashasuperfoods.com/>

<https://promixnutrition.com/>

<https://www.withportal.com/>

<https://inweavestudios.com>

<https://dosedaily.co/>

<https://hexclad.com/>

<https://hostagetape.com/>

<https://www.hevnchocolate.com/>

<https://bumsandroses.com/>

<https://neurogum.com/>

<https://promixnutrition.com/pages/exclusive-offer-liver>

<https://promixnutrition.com/pages/advertorial-male>

<https://promixnutrition.com/pages/advertorial-preworkout>

<https://shopbeam.com/pages/exclusive-offer-page>

<https://shopbeam.com/pages/beam-iw-advertorial>

<https://promixnutrition.com/pages/advertorial-female>

<https://promixnutrition.com/pages/advertorial-puff-bar>

<https://magicmind.com/pages/Exclusive-Offer>

<https://magicmind.com/pages/advertorial-anti-anxiety-v2>

<https://magicmind.com/pages/lp-s-v1-exclusive-offer-ps>

<https://shop.playbackbone.com/pages/holiday-gifting>

<https://dosedaily.co/pages/advertorial-dose>

<https://hostagetape.com/pages/sleep-health-expert-reveals>

<https://www.naturalstacks.com/pages/dopamine-drainer>

<https://www.hevnchocolate.com>

Freelance Projects

<https://reevyv.com/>

<https://thebeantownbrew.com/>

<https://theqnix.com>

<https://mystrode.com>

<https://salty.co.in/>

<https://norocoffee.com/>

<https://taketheredpill.co/>

<https://vlair.store/>

<https://uppalneurohospital.com/>

<https://wellkeptsecret.shop/>

👤 Internships

Front End Developer at Web Code Expert , Amritsar (On-site)

March 2021 — May 2021

Learning HTML CSS JAVASCRIPT and implement by creating section and pages and submit to project by using company system on local server.

🌿 Activities

Team Building & Offsite Activities at Techies Infotech, McLeod Ganj, Himachal Pradesh

May 2022 — May 2022

Company Offsite – McLeod Ganj, Himachal Pradesh (May–June 2025)

- Participated in team-building activities including archery, darts, volleyball, and trekking.
- Camped in tents, engaged in outdoor survival experiences such as bathing under natural waterfalls.
- Strengthened team bonding, resilience, and adaptability through nature-based challenges.